



PROJECT PROFILE: Asprey Flagship Store, 167 New Bond Street, London W1

- **Client:** Asprey
- **Architect:** Foster & Partners
- **Main Contractor:** Simpson (York) Shopfitters
- **Stones used:** Portland Stone and Cadeby limestone
- **Value:** £200,000
- **Completed:** August 2004
- **Contract duration:** 12 weeks
- **Scope of work:** Internal staircase and flooring



Located in the heart of London's most exclusive shopping district, Asprey's flagship store attracts wealthy visitors from all over the world.

Putney & Wood used Cadeby limestone to create new Atrium floor areas, window boxes and the impressive new two-storey, Helical staircase. To ensure the correct level and alignment when complete, the staircase was pre-stressed to the precise weight of the finished structure.

Putney & Wood also had to overcome on-site logistical problems which necessitated each tread being lowered into position by mobile crane. Elsewhere, Portland Stone was used for flooring and staircases in the original shop.

